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## TECHNOLOGY CONSERVATION GROUP

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FOR IMMEDIATE RELEASE

### TECHNOLOGY CONSERVATION GROUP, INC. RECEIVES FLORIDA GOVERNOR'S BUSINESS DIVERSIFICATION AWARD

Lecanto, FL – **TECHNOLOGY CONSERVATION GROUP, INC.** has received a Business Diversification Award from the Governor of the State of Florida.

Technology Conservation Group (TCG) has received a 2010 Governor's Business Diversification Award for exceptional contributions made toward statewide economic diversification. TCG received the award in the Green-to-Gold category, for best exemplifying "green" leadership as it pertains to the state's goal to become a leader in the emerging "green" technology field. TCG's Florida location processes more than 6 million tons of recyclable material each year into raw material feedstock for industrial manufacturing around the world. This, in turn, reduces greenhouse gas emissions by requiring significantly less energy to manufacture products from recyclables than virgin ore and by avoiding landfilling.

"We're very proud to receive this award and be able to share it with our employees", said Hamilton Rice, President and CEO of Technology Conservation Group. "We work very hard to live and carry on our business in an environmentally responsible manner in all of our domestic and international locations. We're also involved in local education programs, clean-up efforts, and computer donation programs for local schools." TCG continues to expand with local economies benefiting at each of its locations in direct relation to its growth, while continuing to have a positive environmental impact at the state and global level in its daily operations.

#### About TECHNOLOGY CONSERVATION GROUP

Founded in 1996 TECHNOLOGY CONSERVATION GROUP specializes in asset disposition and recycling of waste stream commodities generated through the manufacturing of electronics and electronic components. TECHNOLOGY CONSERVATION GROUP recycles, reuses and/or remarkets virtually 100% of its intake. TECHNOLOGY CONSERVATION GROUP holds a multi-site certification to ISO 14001:2004 standards, adheres to all levels of environmental regulations, and respects design security without sacrificing returns. TECHNOLOGY CONSERVATION GROUP serves an international customer base through its strategically located facilities throughout North America, Mexico, Brazil, United Kingdom, Israel and India.

For additional information, please contact us at [www.tcgrecycling.com](http://www.tcgrecycling.com) or call 1-877-926-8824.

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FINDING THE ECOLOGY IN TECHNOLOGY