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TECHNOLOGY CONSERVATION GROUP

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FOR IMMEDIATE RELEASE

Technology Conservation Group Inc. joins KY EXCEL

LOUISVILLE, Ky. (Dec. 18, 2008) -- Technology Conservation Group Inc. of Louisville has joined the Kentucky Department for Environmental Protection's (DEP) environmental leadership program KY EXCEL as a master member, the program's highest level. KY EXCEL recognizes public, corporate and private sector organizations that act to improve Kentucky's diverse and unique environment through environmental leadership.

"We want to welcome Technology Conservation Group Inc. to KY EXCEL and commend the organization for its efforts to recycle electronics and technological products," said Aaron Keatley, director of DEP's Division of Compliance Assistance. "The company is to be commended for its dedication to increasing its efforts, above and beyond the industry's environmental requirements, to create a healthier and safer Kentucky."

Technology Conservation Group Inc. (TCG) is a total recycler of electronic scrap, by-products and other components related to the manufacturing of technological products. TCG processes electronics equipment or components for reuse or recycling. If recycling through resale is not a viable option, destruction initiatives can be formulated. TCG works with its customers to tailor an avenue that meets a company's needs and allows for a greater revenue return.

"Kentucky EXCEL membership proves that we are proactive, rather than merely reactive, when it comes to the potential environmental impacts of waste electronics," said Don Andes, vice president of Business Development. "As the production and use of electronics products continue to increase dramatically throughout both the business and public sectors, the challenges of disposal and recovery of materials are becoming significant."

"The commercial sector has been recycling electronics for more than 20 years and has been the driving force in creating and growing the electronics recycling industry. Up until recently, the major sources of electronics products for recycling have been manufacturers and large users. Consumers also own vast quantities of electronics products in which many have been disposed of in landfills or left unused in storage."

"The number of TVs and personal computers becoming obsolete or replaced has been increasing significantly and is creating a need for community education and opportunities for consumers to recycle their obsolete electronics."

TCG's five identified environmental goals are to:

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- Host two separate Take-back Electronics Days, where the public could bring CPUs, flat-panel displays, fax machines, servers, keyboards, monitors/CRTs, cabling, laptop computers, scanners, hardware, copiers, mainframes and populated/unpopulated printed circuit boards. Hazardous waste, refrigerators, microwaves or any devices containing liquids and gasses would not be accepted.Â
- Replace office, workstation and high-bay lighting bulbs with more energy efficient ones.
- Purchase more environmentally friendly products, including sealed air bags to replace packing peanuts and green cleaning products.
- Recycle plastic and bubble wrap, as well as wood debris and intact used pallets. Research ways of recycling or reusing foam (densifiers).

Launched by DEP in 2006, KY EXCEL is a voluntary program open to any individual, organization, community or business to improve and protect Kentucky's environment above and beyond the state's environmental requirements. To learn more, visit www.KYEXCEL.ky.gov or call the Division of Compliance Assistance toll-free at 800-926-8111.

FINDING THE ECOLOGY IN TECHNOLOGY